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New Zealand Insulators (NZI)
New General Manager from 22/4/13 – Chris van der Werff

The Directors of New Zealand Insulators are pleased to announce a key new appointment, signalling the next chapter in the development of our 89-year-old business.

Chris van der Werff will be joining us on 22 April, as General Manager. Chris will be well known to many in the electrical industry, following 30 years in MV & LV. He will gradually take over the day-to-day management of NZI, through May & June.

Greg Howell has been GM of NZI since October 2010. On Greg's watch NZI has re-established the company's commitment to local manufacturing, has re-focused sales on core MV products for NZ Networks, has re-launched the NZI brand as a high-value Temuka-made product proposition, and has added DTR/Payer/AX to our product range. NZI made important strides across 2011 & 2012.

Chris's brief is not to change the direction we have set for NZI – but to use his knowledge & experience to work the plan, expand the business & produce a sustainable commercial return.

Chris will be reporting to Greg, and together they will work to grow market share. Greg remains a director & shareholder in NZI, and will continue to account manage specific market niches.

Chris is currently based in Alexandra, but will be moving north later in the year. From Friday 5/4/13 his NZI mobile 027-7066205 & email chris@nzinsulators.co.nz will be working.

We're thrilled to make this announcement, having Chris join is a best-case scenario for NZI. Congratulations Chris. Welcome to New Zealand Insulators & to Tiri Group.

Tom Sturgess, Kevin Tenant, Rob Astley, Greg Howell
Directors, New Zealand Insulators Limited